



Business and Industry Center
501 W. College Drive
Brainerd, MN 56401
(218) 855-8140 or
1-800-933-0346, ext. 8140
FAX: 218-855-8141

**MINNESOTA SMALL BUSINESS
DEVELOPMENT CENTERS**



GOING INTO BUSINESS FOR YOURSELF 2011

Starting and/or expanding a business and identifying problems within a business is a BIG VENTURE. The class will cover:

- How to Start your Business
- Assessing Market Potential
- Determining Financial Needs
- Other services provided by the SBDC
- How to Evaluate your Business Idea
- Business Filings, Business Planning
- Financing/Loan Providers
- Resource Center Available

Class meets once and class dates/times offered are:

Saturday, January 22	9:00am-12:00pm
Thursday, February 17	6:00-9:00pm
Saturday, March 12	9:00am-12:00pm
Thursday, April 14	6:00-9:00pm
Thursday, May 12	6:00-9:00pm
Thursday, June 9	6:00-9:00pm

Fee: \$49.00 plus \$29.00 for each additional business partner

- Please register at least 7 days in advance.
- Registration fee must accompany the registration form. Phone registrations are accepted with a credit card.
- Refunds: A full refund is issued if you contact us 7 days prior to the start of the class or if a class is cancelled. Once the class begins there is no refund.
- School Closing: When CLC is closed due to bad weather, customized training classes are also cancelled.

I would like to register for *Going into Business for Yourself* and attend the class on (date): _____

Name _____ Name of business partner attending the class with you _____

Mailing Address _____ City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

PAYMENT INFORMATION

Check enclosed Cash Company payment Receipt needed

MasterCard Visa Credit/Debit Card No. _____

Name on Card _____ Exp Date _____

Billing address, if different than above:

MAIL REGISTRATION TO:

Central Lakes College
Attn: Jan Sterner
501 West College Drive
Brainerd, MN 56401

Directions: Classes are held at Central Lakes College. Park in the parking lot labeled “main entrance”, come in entrance #6 (Business and Industry Center). Signs will be posted directing you to the appropriate room.

Services we can provide...

- **Going into Business for Yourself class (reverse side)**
 - Is self-employment for me?
 - What do I need to do to start a business?
 - What do I need to do to purchase an existing business?
 - What kind of money do I need to make my dream happen?
 - What is a business plan? Why do I need one?

- **One-on-one small business counseling to qualified individuals (no charge to the individual)**
 - Help qualified entrepreneurs get their business started.
 - Help existing small businesses grow.

- **Numerous resources in a variety of areas pertaining to small business**

- **Business Resource Library available**
 - Various business publications
 - Internet availability for business research

Feel free to call our office, we would be happy to answer your questions!

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